Trungsram

Innovation is our heritage EST. 1896

Choose the right light



automotive.tungsram.com

Tungsram, one of Europe's most iconic lighting brands, has entered an exciting new phase in its history with the acquisition of GE Lighting's Europe, Middle East, Africa and Turkey lighting operations along with the Global Automotive business.

Only the name has changed, but not the principle: finding new opportunities for innovation in product and service.

Tungsram continues to offer a wide range of vehicle lamps - operating on either 12V or 24V systems - both for OEM and aftermarket use. All automotive products currently are marketed as GE and Tungsram, but GE brand name will become Tungsram after a certain period.

Specific GE and Tungsram product codes are not listed in this leaflet upon request a separate detailed GE and Tungsram product catalogue is available.





Premium Lamp Upgrade Solutions for cars, trucks and motorcycles

As well as the basic range, Tungsram Automotive also offers the premium range, based on special lamp designs. The premium range includes: Megalight Plus 50-60, Megalight Ultra +90, Megalight Ultra +120, Megalight Ultra +150, Sportlight Extreme, Sportlight Ultra, Sportlight, Extra Life, Multicolor Motorcycle, Heavy Star.

The premium lamps have additional benefits in terms of life, luminance, colour or vibration resistance. The premium lamps are also E1 marked, making their use on the EU roads possible.









Long life



robust







Innovation is our heritage

United Electric Ltd.





1931

Zoltán Bay, the technology officer of the company founds radar astronomy by a world famous experiment.





1989 GE purchases the majority of Tungsram shares, later 100%.



1946



Established as

1896

Tungsram brand registered.

1909



1921

Imre Bródy, a researcher at Tungsram develops Krypton lamps





Tungsram will continue to be

represented as a premium

European brand with

in LED solutions.

2018

Tungsram **Group** is founded.

design, development and manufacturing in Europe, and a commitment to continue and expand its outreach. We would like to strengthen our current position, and we are

planning serious development

Tungsram continues existing design, production and R&D operations, making use of computer-managed and controlled processes, fully automated production lines, and certified quality assurance systems.





TUNGSRAM

Same name, better quality

Tungsram rebrands itself in Europe to stand up to modern-day challenges, delivering the reliability derived from its hundred-year experience in producing traditional lightbulbs, complemented with innovative LED light sources for indoor and outdoor use, industrial lighting solutions and automotive applications under the same philosophy but with a renewed brand image. It is the familiar name with better quality: Tungsram.

Standard lamps	Megalight Ultra +150	Megalight Ultra +120	Megalight Ultra +90	Megalight Plus 50-60	Sportlight Extreme	Sportlight Ultra	Sportlight	Extra Life	MC Motorcycle	Heavy Star
	Maximum safety through ultimate performance, 100% xenon gas fill	High performance, safe driving, 100% xenon gas fill	Greater visibility, more light on the road	Greater visibility, more light on the road	Stylish, brilliant white light combined with more light up to 5000K	Stylish, brilliant white light combined with more light up to 4200K	Intense blue-white light combined with more light	Double the life of standard bulbs	Excellent visibillity, unique multi colour feature	Longer life, increased robustness
	Brightest high performance halogen headlight lamp	Helps in improved driving performance at night	Helps in improved driving performance at night	Helps in improved driving performance at night	Better visibility in extreme weather conditions	Optimal combination of high luminance and colour		Safe driving during day and night. Suitable for DRL use	Unique color that makes you more conspicuous	Longer intervals between changes, more economical driving
	Up to 150% more light on the road	Up to 120% more light on the road	Up to 90% more light on the road	Upto 50-60% more light on the road	Up to 40% more light on the road, up to 5000k	Up to 30% more light on the road, up to 4200K	Up to 50% more light on the road, up to 3800K		Up to 30% more light on the road Unique multi colour	
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Megalight Ultra +150

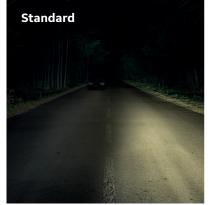


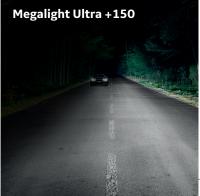


Maximum safety through ultimate performance 100% xenon gas fill

Brightest halogen headlight lamp in our range – meet and exceed the highest performance levels.

Safer, easier night driving with better reflections from road markings and signs.





SEE even MORE - up to 150% more light on the road

Generate more light on the road by optimized filament design with 100% xenon fill and specialized coating system.

The greater illumination combined with whiter light resulting from the blue partial coating add safety to your driving - especially advantageous for fatigued drivers.









Megalight Ultra +120





New level of performance – optimized design with 100% xenon gas fill

More intense and powerful lamp in terms of luminance, for safer driving

Improved headlamp illumination level helps in reduction of accidents at night time/in poor visibility conditions





+120% Standard

Up to 120% more light on the road

- Megalight Ultra lamps thanks to their special filament design and coating system provide up to 120% more light on the road improving illumination performance of your headlamps compared to standard halogen 12V lamps available on the market.
- Helps in improved driving performance at night. Major international studies prove, that improved headlamp illumination level helps in reduction of accidents night time/in poor visibility conditions.



Megalight Ultra +90





High performance lamps for visibility, convenience and style

Improved driving performance at night

Greater illumination combined with whiter light add safety to your driving



+90% Standard

Up to 90% more light on the road

- Megalight Ultra lamps thanks to their special filament design and coating system, provide
 up to 90% more light on the road thus improving illumination performance of your headlamps
 compared to standard halogen 12V lamps available on the market.
- The greater illumination combined with whiter light resulting from the blue partial coating, add safety to your driving especially advantageous for fatigued drivers.
- Silver top gives an attractive appearance, especially in clear lens reflector headlamps.

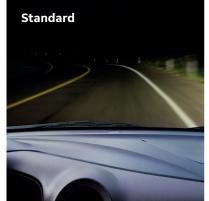


Megalight Plus 50, 60

Special high luminance lamp design for improved visibility

Longer beam

Brighter illumination





Up to 50-60% more light on the road

- · Designed to inspire confidence.
- Headlight lamps that provide more light when and where you need it most.
- Deliver more light, making it easier for you to see what's coming around the bend.











Sportlight Extreme









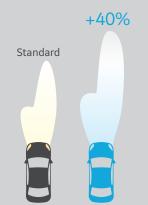
Intense blue-white light 5000K comparable with XENON

It assists the human eye and allows better visibility and improved hazard awareness, allowing the driver to navigate poor driving conditions with increased confidence and with less fatigue.

Better visibility and illumination- the light emitted provides the driver with many benefits

EGAL

- Up to 40% more light Greater illuminated area on the road ahead
- Optimal combination of high luminance and colour















Sportlight Ultra 4200K





visibility



1101

ore Light

Intense white light comparable with xenon

Up to 30% more light on the road

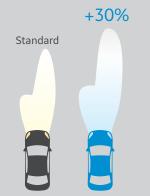
Higher visibility in peripheral viewing

Better visibility in extreme weather conditions



Light up the road with style and brilliant white light

- Produces a crisp, bright light that is closer to daylight
- Up to 30% more light on the road
- Less fatigue effect during night driving









LEGAL





Sportlight







Greater visibility

Blue-white light



When you really want to see and be seen

- Intense blue-white light up to 50% more light on the road, or faster signal
- · Better visibility helps nighttime driving
- Faster signal, earlier notice miniature lamps





















Extra Life







Double the life of standard bulbs

- Extended lifetime
- Ensures safe driving during day and night
- Suitable for Daytime Running Light (DRL) use





























Motorcycle







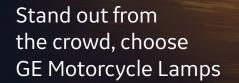


More Light

Greater visibility

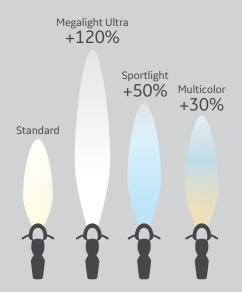
Blue-white light

Multicolor light



SEE and bee SEEN with GE distinctive colours





Multicolor lamps

Visibly different - see and be seen with our distinctive colour

- unique color that makes you more conspicuous than the rest of the traffic
- up to 30% more light on the road

Megalight Ultra +120 lamps for motorcycle use

Turn night into day

- New level of performance and safety
- · Up to 120% more light on the road







Sportlight +50 lamps for motorcycle use

Highlight the road ahead

- · Intense Blue white light
- Up to 50% more light on the road



Heavy Star 24V







24V Truck lamps with longer life and increased robustness

Designed and manufactured to withstand the exacting demands of the professional commercial vehicle market, Tungsram 24V bulbs are the first choice for both the fleet and specialist users.

Longer intervals between changes, more economical driving

- The increased robustness results in fewer failures and resultant vehicle downtime.
- You can retrofit your fleet with Tungsram Heavy Star headlight and auxiliary lamps and significantly reduce downtime for lamp replacement improved performance gives less vehicle downtime, lower maintenance cost and lower overall running costs.
- Halogen headlight bulbs available in single boxes, auxiliary lamps in trade packs of ten.











PY21W









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We in Tungsram Operations Kft. are constantly developing and improving our products. For this reason, all product descriptions in this catalogue are intended as a general guide, and we may change specifications from time to time in the interest of product development, without prior notification or public announcement. All descriptions in this publication present only general particulars of the goods to which they refer and shall not form part of any contract. Data in this guide has been obtained in controlled experimental conditions. However, Tungsram cannot accept any liability arising from the reliance on such data to the extent permitted by law.

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